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| Example communication |

Example communication to staff about cultivating a strong security culture

## Subject: Cultivating a strong security culture

Kia ora koutou

Like most organisations, our business has the changing landscape of cyber security forefront of mind.

With cyber-crime on the rise and showing no sign of slowing down, **[our leadership team/ I]** want to remind you of our organisation’s commitment to building a strong security culture. This message is for all staff, because defence is built from within, and we each have a role to play.

At **[enter business/organisation name]** we have a strategic, long-term approach to raising cyber security awareness, understanding and maturity.

We are taking practical, actionable steps to build a culture where we all work together to stop security breaches and protect our highly valuable information and assets.

You’ll be hearing from us regularly about cyber security. This will include but not be limited to:

* education, guidance and feedback on the security actions you are expected to take
* standards, processes and operating procedures we all need to follow to keep us safe online
* how to report an online issue or security incident
* regular awareness reminders/communications reinforcing why cyber security is important and what to do to keep our business safe online
* cyber security training and opportunities to upskill further
* guidance and education on what to do if we experience a cyber security incident
* practice scenarios so we’re well versed in what to do if an event happens

Ultimately, our processes and technology are only as good as the people using them, so your contribution to building a strong security culture is vital.

You can expect to hear from us through **[enter details]**

You’ll find valuable information/resources **[enter details]**

Ngā mihi nui

**[sender’s name]**