

## The Private Training Establishment sector



Level 1-2 81% Level 3-4 76% Level 5-6 77% Level 7-8 84%

This measure shows the proportion of courses in a given year that are successfully completed.

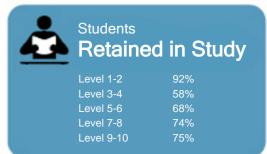


This measure shows the proportion of students in a given year who complete a qualification.



This measure shows the proportion of students in a given year who progress to study at a higher level after completing a qualification at levels 1 - 4.

Level 4



This measure shows the proportion of students in a given year that complete a qualification or re-enrol at the same tertiary education organisation in the following year.

### About the Private Training Establishment sector Government expectations of the Private Training Establishment sector

In 2010, the TEC funded 196 individual Private Training Establishments (PTEs) through its Student Achievement Component fund, for fewer than 20 to over 1,500 equivalent full-time student places.

Comparing PTEs may be difficult due to additional funding for some PTEs, and also the different sizes of PTEs.

The nature of enrolments at a specific PTE will influence its performance as well as the quality of the provision. For example, part-time and extra-mural students often have work or family commitments and cannot devote as much time and energy to their studies. They may also have different study goals.

An increase in enrolments in lengthy qualifications in 2010 may lower some TEOs' gualification completion rate.

The government expects PTEs to:

- Enable students to complete high-quality qualifications that lead to employment or higher-level education
- Deliver tailored learning opportunities, such as marae and iwi-based provision and Pasifika learning enviornments and training
- Provide speicalised qualifications and training

#### **Tertiary Education Strategy**

The Tertiary Education Strategy calls for better performance from the tertiary education sector as well as raising achievment for all learners under 25, and for Māori and Pacific learners.

#### Context

Year: 2010

Number of students in total: 46,984

Number of equivalent full- time student places: 26,677

Student ethnicity*		Level of study	
European	52%	Level 1-2	0%
Maori	25%	Level 3-4	55%
Pacific	17%	Level 5-6	30%
Asian	13%	Level 7-8	14%
Other	4%	Level 9-10	1%

\*Total may exceed 100% as some students identify with more than one ethnicity.

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## **Mara Marketing Limited**

Organisation Type: Private Training Establishment Year: 2010



This measure shows the proportion of courses in a given year	
that are successfully completed.	

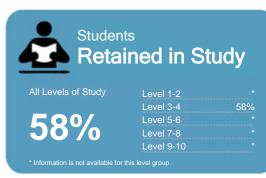
75



This measure shows the proportion of students in a given year who complete a qualification.



This measure shows the proportion of students in a given year who progress to study at a higher level after completing a qualification at levels 1 - 4.



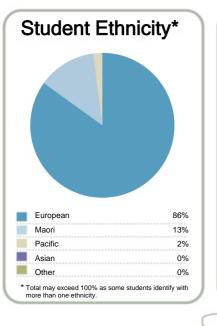
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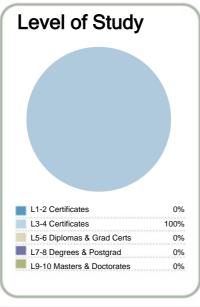
### Context EFTS\*: 53

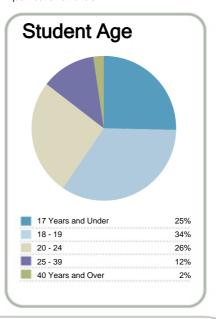
Students:

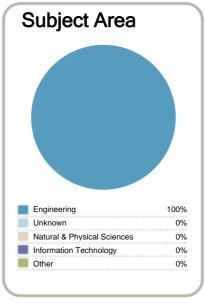
Further information about student characteristics may be available on the organisation's website.

\* Number of equivalent full time students











Contacts

**NORTH 4441** New Zealand 06 357 3869

http://www.autotraining.co.nz

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## **Mara Marketing Limited**

Organisation Type: **Private Training Establishment** Year: **2010** 



This measure shows the proportion of courses in a given year that are successfully completed.



# Completion of **Qualifications**

This measure shows the proportion of students in a given year who complete a qualification.



# Student Progresssion to Higher Level Study

This measure shows the proportion of students in a given year who progress to study at a higher level after completing a qualification at levels 1 - 4.



This measure shows the proportion of students in a given year that complete a qualification or re-enrol at the same tertiary education organisation in the following year.

								quali	ilication at levels 1 - 4.			euu	ication organisation in the following year.		
		Median:	81%			Median:	75%			Median:	22%			Median:	69%
1	EDENZ Colleges Ltd	1	00%	1	Action Adventure		100%	1	Eastwest Coll of Intercultural Studies		100%	1	Air New Zealand Aviation Institute		100%
1	Manaakitanga Aotearoa Charitable Trust	1	00%	1	AIS St Helens		100%	1	ICA		100%	1	Horowhenua Learning Centre		100%
1	New Zealand School of Radio Limited	1	00%	1	AMES Training and Resource Centre Ltd		100%	3	Natcoll Design Technology		83%	1	KAAT Trust		100%
1	Occupational Safety Management (NZ) Ltd	1	00%	1	Anamata PTE - Whakatane		100%	4	Hungry Creek Art and Crafts School		74%	1	Land Based Training Limited		100%
1	Peter Minturn (NZ) Goldsmith School	1	00%	1	Ardmore Flying School		100%	5	AMES Training and Resource Centre Ltd		74%	1	Manaakitanga Aotearoa Charitable Trust		100%
1	The Film School	1	00%	1	Aromaflex Academy		100%	6	Whitecliffe College of Arts and Design		69%	1	South Pacific Bible College		100%
1	Tipu Ora	1	00%	1	Bay of Plenty College of Homeopathy Ltd		100%	7	English Teaching College		67%	1	Trade Education Limited		100%
8	Corporate Academy Group		99%	1	Canterbury College of Natural Medicine		100%	7	New Zealand Tertiary College Limited		67%	8	The Film School		98%
9	NZ Inst of Electrolysis & Beauty Therapy		99%	1	Carey Baptist College		100%	9	Advance Training Centres		65%	9	Elliott Hairdressing Training Centre Ltd		97%
10	College of Law NZ		99%	1	College of Law NZ		100%	10	Raffles College of Design and Commerce		64%	10	Ruraltec Limited		97%
11	NZ School of Outdoor Studies Limited		98%	1	Corporate Academy Group		100%	11	Te Kura Motuhake o Te Ataarangi Inc		60%	11	NZ School of Outdoor Studies Limited		96%
12	New Zealand College of Chiropractic		97%	1	Eastwest Coll of Intercultural Studies		100%	12	Learning Post Ltd		60%	12	Eastwest Coll of Intercultural Studies		95%
13	Success Maker Education Centre		97%	1	EDENZ Colleges Ltd		100%	13	Ministry Training College Of Nz		60%	13	NZ Inst of Electrolysis & Beauty Therapy		95%
14	Eastwest Coll of Intercultural Studies		96%	1	English Teaching College		100%	14	Action Adventure		58%	14	Mahurangi Technical Institute		95%
15	New Zealand Training Centre		95%	1	Faith Bible College		100%	15	International Travel College of NZ		58%	15	Blueprint for Learning		93%
16	Mr Barber Training Centre		95%	1	Manaakitanga Aotearoa Charitable Trust		100%	16	Te Wananga Takiura		58%	16	New Zealand Radio Training School		92%
17	Queenstown Resort College		95%	1	New Zealand College of Chinese Medicine		100%	17	Alphacrucis Limited		55%	17	New Zealand College of Chiropractic		91%
18	Pathways Bible and Mission College		95%	1	New Zealand School of Radio Limited		100%	18	Faith Bible College		55%	18	NZ Institute of Education 2007 Limited		91%
19	Good Shepherd College - Te Hepara Pai		95%	1	NZ School of Acupuncture & TCM		100%	19	Manaakitanga Aotearoa Charitable Trust		52%	19	South Seas Film & Television School Ltd		91%
20	ACE Development		94%	1	Pacific Int Hotel Management School Ltd		100%	20	Martin-Hautus		51%	20	AMES Training and Resource Centre Ltd		90%
21	Travel Careers & Training Limited		93%	1	Pathways Bible and Mission College		100%	21	Design and Arts College of NZ Ltd		51%	21	EDENZ Colleges Ltd		90%

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Organisation Type: Private Training Establishment Year: 2010



This measure shows the proportion of courses in a given year that are successfully completed.



### Completion of Qualifications

This measure shows the proportion of students in a given year who complete a qualification.



This measure shows the proportion of students in a given year who progress to study at a higher level after completing a



This measure shows the proportion of students in a given year that complete a qualification or re-enrol at the same tertiary

tnai	t are successfully completed.			••••	complete a qualification.				fication at levels 1 - 4.	ipiotii ig u		education organisation in the following year.	no tortiary	
		Median:	81%			Median:	75%			Median:	22%		Median:	69%
22	Mahurangi Technical Institute		93%	1	Peter Minturn (NZ) Goldsmith School		100%	22	Information Technology Training Inst.		50%	22 Mr Barber Training Centre	1	89%
23	National College of Security Personnel		93%	1	Rangi Ruru Early Childhood College		100%	22	Metro Training Services (MTS)		50%	23 Sir George Seymour College	1	88%
24	Carey Baptist College		93%	1	Stott's Cengage Education		100%	22	NZIH		50%	24 Queenstown Resort College	1	88%
25	Ashton Warner Nanny Academy		93%	1	Taranaki Educare		100%	22	Peter Minturn (NZ) Goldsmith School		50%	25 New Zealand School of Radio Limited	1	88%
26	South Seas Film & Television School Ltd		93%	1	Te Wananga Whare Tapere O Takitimu		100%	22	Taranaki Educare		50%	26 New Zealand Training Centre	1	87%
27	Nelson Technical Institute Ltd		92%	1	The Film School		100%	27	Sir George Seymour College		49%	27 Faith Bible College	1	86%
28	NZ Institute of Education 2007 Limited		92%	1	The Hairdressing College		100%	28	Fashion and Faces International		49%	28 Solomon Group	1	86%
29	Airways Training Centre		92%	1	Tipu Ora		100%	29	Rapu Ki Rua Institute		48%	29 The National School of Aesthetics	1	85%
30	Target Education		92%	1	Whitecliffe College of Arts and Design		100%	30	Land Based Training Limited		44%	30 Excel Ministries - Performing Arts	1	85%
31	Te Wananga Whare Tapere O Takitimu		91%	1	Whitireia Performing Arts Company Ltd		100%	30	Waikato School of Hairdressing Limited		44%	31 The Hairdressing College	1	85%
32	Pacific Int Hotel Management School Ltd		91%	32	Agriculture New Zealand		99%	32	ATC New Zealand		44%	32 Rangi Ruru Early Childhood College	1	85%
33	Faith Bible College		91%	33	NZ Inst of Electrolysis & Beauty Therapy		99%	33	Fairview Educational Services Limited		43%	33 New Zealand College of Chinese Medicine	1	85%
34	Sir George Seymour College		90%	34	New Zealand School of Education Limited		99%	34	New Zealand Management Academies		43%	34 Design and Arts College of NZ Ltd	1	84%
35	Porse ECE Training (NZ) Limited		90%	35	Alpha Training Centre		97%	35	Hair to Train		43%	35 Alpha Training Centre	1	84%
36	Bethlehem Institute Limited		90%	36	Ministry Training College Of Nz		96%	36	Excel Ministries - Performing Arts		41%	36 Peter Minturn (NZ) Goldsmith School	1	83%
37	Alpha Training Centre		90%	37	Elliott Hairdressing Training Centre Ltd		96%	37	NZ Institute of Education 2007 Limited		40%	37 NZ School of Acupuncture & TCM	1	83%
38	New Zealand College of Chinese Medicine		89%	38	Mr Barber Training Centre		96%	38	The Hairdressing College		40%	38 Rapu Ki Rua Institute	1	82%
39	Techtorium NZ Institute of IT Ltd		89%	39	People Potential Limited		95%	39	Winters School of Hairdressing 2008		39%	39 Ardmore Flying School	1	82%
40	English Teaching College		89%	40	NZ School of Outdoor Studies Limited		95%	40	New Zealand Welding School		39%	40 Kyrewood Equestrian Centre Limited	1	82%
41	New Zealand Tertiary College Limited		88%	41	Sir George Seymour College		95%	41	Headquarters Hairdressing Academy Ltd		38%	41 Lifeway College	1	81%
42	Taruna College		88%	42	The Learning Connexion Limited		94%	42	Academy Group (NZ) Limited		36%	42 Wellington Nannies College Limited	1	81%

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	•						qual	ification at levels 1 - 4.			edu	cation organisation in the following year.		
	Mediar	n: 81%		r	Median:	75%			Median:	22%			Median:	69%
43	South Pacific Bible College	88%	43	Mahurangi Technical Institute		93%	43	New Zealand Institute of Sport		36%	43	Wellcare Education Limited		81%
44	Land Based Training Limited	88%	44	Travel Careers & Training Limited		92%	44	Workforce Development Limited		36%	44	Academy Group (NZ) Limited		81%
45	Trinity Methodist Theological College	88%	45	Land Based Training Limited		91%	45	Pacific Training Institute (PTI)		33%	45	Ashton Warner Nanny Academy		80%
46	Praxis	88%	46	Ashton Warner Nanny Academy		91%	45	Palmerston North School of Design Ltd		33%	46	Media Design School Limited		80%
47	Blueprint for Learning	88%	47	The College of Future Learning NZ Ltd		90%	45	Patricks School of Hairdressing Limited		33%	47	ACE Development		79%
48	New Zealand Inst of Fashion Tech Ltd	88%	48	Porse ECE Training (NZ) Limited		90%	48	The Cut Above Academy Limited		32%	48	Taruna College		79%
49	NZ School of Acupuncture & TCM	87%	49	Airways Training Centre		90%	49	Adventure Education		32%	49	Samala Robinson Academy Ltd		79%
50	Lifeway College	87%	50	Hungry Creek Art and Crafts School		88%	50	BEST Pacific Institute of Education Ltd		30%	50	Natcoll Design Technology		79%
51	Air New Zealand Aviation Institute	87%	51	Information Technology Training Inst.		88%	51	New Zealand Career College Ltd		28%	51	Advance Training Centres		79%
52	Information Technology Training Inst.	87%	52	Blueprint for Learning		88%	52	Mara Marketing Limited		28%	52	International Pacific College NZ		79%
53	North Shore International Academy (NSIA)	87%	53	South Seas Film & Television School Ltd		88%	53	Agribusiness Training Limited		28%	53	AIS St Helens		78%
54	Canterbury College of Natural Medicine	87%	54	Waikato Institute for Leisure and Sport		87%	54	Quantum Education Group Limited		28%	54	Phlair International College		78%
55	Ardmore Flying School	87%	55	New Zealand Management Academies		87%	55	Agriculture New Zealand		27%	55	Travel Careers & Training Limited		78%
56	NZ College of Early Childhood Education	86%	56	New Zealand Career College Ltd		87%	56	PEI		27%	56	Agriculture New Zealand		78%
57	Netcor Campus (NZ Education & Tourism)	86%	57	South Pacific Bible College		87%	57	Tectra Limited		27%	57	Pathways Bible and Mission College		78%
58	Tectra Limited	86%	58	Taruna College		86%	58	Lifeway College		27%	58	Bethlehem Institute Limited		78%
59	Electec National College of Tech Ltd	86%	59	National College of Security Personnel		86%	59	Quantum Education Group ES Ltd		27%	59	Hair to Train		77%
60	Rangi Ruru Early Childhood College	86%	60	Air New Zealand Aviation Institute		85%	60	New Zealand Inst of Fashion Tech Ltd		27%	60	Corporate Academy Group		77%
61	People Potential Limited	86%	61	The Cut Above Academy Limited		85%	61	Institute of Applied Learning Limited		27%	61	Te Wananga Whare Tapere O Takitimu		77%
62	Freelance Animation School Limited	86%	62	Tectra Limited		85%	62	Auckland City Training School		25%	62	Whitecliffe College of Arts and Design		77%
63	The Cut Above Academy Limited	86%	63	Avonmore Tertiary Institute		84%	63	Quantum Education Group QT Limited		25%	63	BEST Pacific Institute of Education Ltd		77%

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triat	are outdoostally completed.						qual	ification at levels 1 - 4.	-		educ	ation organisation in the following year.	-	
	Medi	an: 81	%		Median:	75%			Median:	22%			Median:	69%
64	Ministry Training College Of Nz	86	% 64	New Zealand Radio Training School		84%	64	Aronui Technical Training Centre		25%	64	Porse ECE Training (NZ) Limited		77%
65	Auckland City Training School	85	% 6	Solomon Group		83%	65	Advanced Training Academy Limited		25%	65	New Zealand Tertiary College Limited		76%
66	New Zealand Skydiving School Ltd	85	% 60	Wellington Nannies College Limited		83%	65	The Hairdressing Academy & Col of Beauty		25%	66	Te Wananga Takiura		76%
67	Wellcare Education Limited	85	% 6	Freelance Animation School Limited		83%	65	Turanga Ararau		25%	67	Premier Hairdressing College Limited		75%
68	NZ Graduate School of Education Limited	85	% 68	Advanced Training Academy Limited		83%	65	Whitireia Performing Arts Company Ltd		25%	68	Pacific Int Hotel Management School Ltd		75%
69	Te Wananga Takiura	84	% 69	Construction Trade Training Unit		82%	69	Avonmore Tertiary Institute		24%	69	Elite Int School Of Beauty Therapy		74%
70	Ellipse Institute	84	% 70	The National School of Aesthetics		82%	70	Onsite Education		24%	70	College of Law NZ		74%
71	Aperfield Montessori Trust	84	% 7	Aronui Technical Training Centre		82%	71	Aromaflex Academy		24%	71	Te Kura Motuhake o Te Ataarangi Inc		74%
72	Media Design School Limited	84	% 7:	New Zealand Training Centre		82%	72	Polyethnic Institute of Studies		23%	72	New Zealand Inst of Fashion Tech Ltd		74%
73	The National School of Aesthetics	84	% 7:	NZ College of Early Childhood Education		82%	73	The NZ School of Travel & Tourism		22%	73	Academy of Diving Trust		74%
74	Premier Hairdressing College Limited	83	% 74	Wellpark College		82%	74	North Shore International Academy (NSIA)		22%	74	Community Colleges New Zealand Ltd		73%
75	Solomon Group	83	% 7	NZ College of Massage		82%	75	NZ College of Massage		21%	75	Aronui Technical Training Centre		73%
76	AIS St Helens	83	% 70	Headquarters Hairdressing Academy Ltd		81%	76	Going Places Education Ltd		21%	76	Turanga Ararau		73%
77	Whitecliffe College of Arts and Design	83	% 7	Ruraltec Limited		80%	77	Ruraltec Limited		21%	77	Carey Baptist College		73%
78	Laidlaw College Incorporated	83	% 78	NZ Institute of Education 2007 Limited		80%	78	MSL Training Ltd		21%	78	The Nanny Centre NZ		72%
79	Vineyard College	83	% 79	Hair to Train		80%	79	Academy of Diving Trust		20%	79	Techtorium NZ Institute of IT Ltd		72%
80	Action Adventure	82	% 80	Lifeway College		80%	80	Naturopathic College of New Zealand		20%	80	Te Ata Hou Trust		72%
81	New Zealand Career College Ltd	82	% 8	Media Design School Limited		80%	81	New Zealand College of Chinese Medicine		19%	81	New Zealand School of Education Limited		72%
82	The Sir Edmund Hillary Outdoor Pursuits	82	% 82	2 Kyrewood Equestrian Centre Limited		80%	82	Anamata PTE - Whakatane		19%	82	Canterbury College of Natural Medicine		72%
83	Anamata PTE - Whakatane	82	% 8	Premier Hairdressing College Limited		79%	82	Success Maker Education Centre		19%	83	Wellpark College		71%
84	The Hairdressing College	82	% 84	Techtorium NZ Institute of IT Ltd		79%	84	Framework Solutions Limited		18%	84	Freelance Animation School Limited		71%

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	Median:	81%		N	Лedian:	75%		1	Median:	22%			Median:	69%
85	Academy of Diving Trust	82%	85	Winters School of Hairdressing 2008		78%	85	Wellington Nannies College Limited		18%	85	The College of Future Learning NZ Ltd		71%
86	Agriculture New Zealand	82%	86	Good Shepherd College - Te Hepara Pai		78%	86	Stott's Cengage Education		18%	86	International Travel College of NZ		71%
87	AMES Training and Resource Centre Ltd	81%	87	International College of Camille		78%	87	Vineyard College		17%	87	NZ College of Early Childhood Education		71%
88	Martin-Hautus	81%	88	Samala Robinson Academy Ltd		78%	88	Pathways Bible and Mission College		17%	88	DAS International Academy		71%
89	Waikato Institute for Leisure and Sport	81%	89	MSL Training Ltd		78%	88	Solomon Group		17%	89	Headquarters Hairdressing Academy Ltd		71%
90	Ruraltec Limited	81%	90	Wellcare Education Limited		77%	90	NZ School of Food and Wine Ltd		16%	90	Auckland Hotel & Chefs Training School		70%
91	The College of Future Learning NZ Ltd	81%	91	KAAT Trust		77%	91	Computer Power (NZ) Ltd (Spherion)		16%	91	Netcor Campus (NZ Education & Tourism)		70%
92	Wellington Nannies College Limited	81%	92	Academy of Diving Trust		76%	92	Elliott Hairdressing Training Centre Ltd		15%	92	Computer Power (NZ) Ltd (Spherion)		70%
93	The Professional Bar & Restaurant School	81%	93	Waikato Institute of Education		76%	92	Phlair International College		15%	93	NZ Graduate School of Education Limited		70%
94	New Zealand Management Academies	81%	94	Auckland City Training School		76%	94	Corporate Academy Group		15%	94	Anamata PTE - Whakatane		70%
95	Winters School of Hairdressing 2008	81%	95	New Zealand Inst of Fashion Tech Ltd		75%	95	AIS St Helens		14%	95	The Cut Above Academy Limited		70%
96	Palmerston North School of Design Ltd	81%	96	Auckland Hotel & Chefs Training School		75%	95	Electec National College of Tech Ltd		14%	96	Laidlaw College Incorporated		70%
97	New Zealand Radio Training School	81%	97	Horowhenua Learning Centre		75%	95	Nelson Technical Institute Ltd		14%	97	Lotus Holistic Centre		69%
98	Samala Robinson Academy Ltd	80%	98	Ag Challenge Limited		74%	95	Te Roopu A lwi o Te Arawa		14%	98	Electec National College of Tech Ltd		69%
99	Waikato School of Hairdressing Limited	80%	99	Natcoll Design Technology		74%	99	National College of Security Personnel		14%	99	Airways Training Centre		69%
100	Maata Waka Enterprises	80%	100	ATC New Zealand		74%	100	Netcor Campus (NZ Education & Tourism)		14%	99	NZ School of Food and Wine Ltd		69%
101	New Zealand School of Education Limited	79%	101	Adventure Education		74%	101	Crown Institute of Studies		14%	101	Ag Challenge Limited		69%
102	Excel Ministries - Performing Arts	79%	102	The Sir Edmund Hillary Outdoor Pursuits		74%	102	Ag Challenge Limited		14%	102	New Zealand Institute of Sport		69%
103	International Pacific College NZ	79%	103	Netcor Campus (NZ Education & Tourism)		74%	103	Elite Int School Of Beauty Therapy		13%	103	Ministry Training College Of Nz		68%
104	Catholic Institute of Aotearoa NZ	79%	104	Advance Training Centres		74%	103	Waikato Institute of Education		13%	104	New Zealand Welding School		67%
105	Turanga Ararau	79%	105	Going Places Education Ltd		74%	105	Samala Robinson Academy Ltd		13%	105	Gestalt Institute of NZ		67%

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## **Mara Marketing Limited**

Organisation Type: **Private Training Establishment** Year: **2010** 



This measure shows the proportion of courses in a given year that are successfully completed.



# Completion of **Qualifications**

This measure shows the proportion of students in a given year who complete a qualification.



This measure shows the proportion of students in a given year who progress to study at a higher level after completing a qualification at levels 1 - 4



This measure shows the proportion of students in a given year that complete a qualification or re-enrol at the same tertiary education organisation in the following year.

tilat	are successfully completed.						quali	fication at levels 1 - 4.	Ü		edu	cation organisation in the following year.	,	
	Median:	81%		N	/ledian:	75%		M	/ledian:	22%			Median:	69%
106	Hungry Creek Art and Crafts School	78%	106	International Travel College of NZ		74%	106	New Zealand Radio Training School		13%	105	Sue's Computer Training Company		67%
107	Whitireia Performing Arts Company Ltd	78%	107	Design and Arts College of NZ Ltd		73%	107	Training For You Limited		12%	107	New Zealand Management Academies		66%
108	MSL Training Ltd	78%	108	Royal Business College Limited		73%	108	Travel Careers & Training Limited		12%	108	Information Technology Training Inst.		66%
109	Ecumenical Board of Theological Studies	78%	109	The Professional Bar & Restaurant School		73%	109	EDENZ Colleges Ltd		12%	109	International College of Camille		66%
110	Bay of Plenty College of Homeopathy Ltd	78%	110	Ellipse Institute		73%	109	School of Business Ltd		12%	110	Winters School of Hairdressing 2008		65%
111	Quantum Education Group QT Limited	77%	111	Turanga Ararau		73%	111	The Professional Bar & Restaurant School		11%	111	Te Whare Wananga O Te Pihopatanga		65%
112	New Zealand Institute of Sport	77%	112	Vineyard College		72%	112	The College of Future Learning NZ Ltd		11%	112	English Teaching College		65%
113	Royal Business College Limited	77%	113	Waikato School of Hairdressing Limited		72%	113	Ruben Blades Hairdressing Academy		11%	113	G & H Training		65%
114	AMS Group Training	77%	114	New Zealand Institute of Sport		71%	114	DAS International Academy		10%	114	MSL Training Ltd		65%
115	The Learning Connexion Limited	77%	115	NZ Graduate School of Education Limited		71%	115	Blueprint for Learning		10%	115	ATC New Zealand		64%
116	Sue's Computer Training Company	77%	116	Excel Ministries - Performing Arts		71%	116	Kyrewood Equestrian Centre Limited		10%	116	Advanced Training Academy Limited		64%
117	Kyrewood Equestrian Centre Limited	77%	117	DAS International Academy		71%	116	Te Ata Hou Trust		10%	117	Hungry Creek Art and Crafts School		64%
118	Gestalt Institute of NZ	77%	118	G & H Training		71%	116	The National School of Aesthetics		10%	118	Aromaflex Academy		64%
119	Raffles College of Design and Commerce	76%	119	School of Business Ltd		70%	119	Waikato Institute for Leisure and Sport		10%	119	North Shore International Academy (NSIA)		63%
120	New Zealand Welding School	76%	120	North Shore International Academy (NSIA)		70%	120	Porse ECE Training (NZ) Limited		9%	120	National College of Security Personnel		63%
121	Phlair International College	76%	121	Praxis		69%	121	AMS Group Training		9%	121	New Zealand Career College Ltd		63%
122	Te Kura Motuhake o Te Ataarangi Inc	76%	122	Sue's Computer Training Company		69%	122	Taruna College		8%	122	CPS Training		63%
123	Avonmore Tertiary Institute	76%	123	Maata Waka Enterprises		69%	123	Air New Zealand Aviation Institute		8%	123	Target Education		62%
124	Wellpark College	76%	124	SAE Institute		68%	124	Premier Hairdressing College Limited		7%	124	Fashion and Faces International		62%
125	Agribusiness Training Limited	76%	125	Community Colleges New Zealand Ltd		68%	125	Horowhenua Learning Centre		7%	125	Action Adventure		62%
126	Quantum Education Group ES Ltd	75%	126	New Zealand Welding School		68%	125	NZ Inst of Electrolysis & Beauty Therapy		7%	126	SAE Institute		62%

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## **Mara Marketing Limited**

Organisation Type: Private Training Establishment Year: 2010



This measure shows the proportion of courses in a given year that are successfully completed.



### Completion of Qualifications

This measure shows the proportion of students in a given year who complete a qualification.



This measure shows the proportion of students in a given year who progress to study at a higher level after completing a qualification at levels 1 - 4.



This measure shows the proportion of students in a given year that complete a qualification or re-enrol at the same tertiary education organisation in the following year.

		Median:	81%			Median:	75%
127	Design and Arts College of NZ Ltd		75%	127	New Zealand Tertiary College Limited		68%
128	DAS International Academy		75%	128	Gestalt Institute of NZ		68%
129	Advance Training Centres		75%	129	Queenstown Resort College		68%
130	Natcoll Design Technology		75%	130	Mara Marketing Limited		67%
131	Academy Group (NZ) Limited		75%	131	Success Maker Education Centre		67%
132	SAE Institute		75%	132	Patricks School of Hairdressing Limited		65%
133	Going Places Education Ltd		74%	133	The Hairdressing Academy & Col of Beauty		65%
134	Aronui Technical Training Centre		74%	134	BEST Pacific Institute of Education Ltd		65%
135	Te Roopu A Iwi o Te Arawa		74%	135	Academy Group (NZ) Limited		64%
136	Auckland Hotel & Chefs Training School		74%	136	New Zealand Skydiving School Ltd		64%
137	ATC New Zealand		74%	137	Trade Education Limited		64%
138	Quantum Education Group Limited		74%	138	Learning Post Ltd		64%
139	G & H Training		74%	139	Quantum Education Group QT Limited		63%
140	Pacific Training Institute (PTI)		74%	140	CPS Training		63%
141	Horowhenua Learning Centre		73%	141	Fairview Educational Services Limited		63%
142	Metro Training Services (MTS)		73%	142	Te Kura Motuhake o Te Ataarangi Inc		62%
143	Advanced Training Academy Limited		73%	143	Te Ata Hou Trust		62%
144	Elite Int School Of Beauty Therapy		73%	144	Fashion and Faces International		61%
145	Elliott Hairdressing Training Centre Ltd		71%	145	Quantum Education Group Limited		61%
146	Alphacrucis Limited		71%	146	NZ School of Food and Wine Ltd		60%
147	Lotus Holistic Centre		71%	147	Raffles College of Design and Commerce		60%

	Median:	22%
127	Mr Barber Training Centre	6%
128	Chubb Training Solutions	6%
129	Wellcare Education Limited	6%
130	Auckland Hotel & Chefs Training School	5%
131	Ashton Warner Nanny Academy	5%
132	The Nanny Centre NZ	4%
133	Community Colleges New Zealand Ltd	4%
134	NZ School of Outdoor Studies Limited	4%
135	Mahurangi Technical Institute	4%
136	Ellipse Institute	3%
137	Alpha Training Centre	0%
137	Carey Baptist College	0%
137	Construction Trade Training Unit	0%
137	G & H Training	0%
137	International College of Camille	0%
137	KAAT Trust	0%
137	New Zealand School of Radio Limited	0%
137	The Sir Edmund Hillary Outdoor Pursuits	0%
137	Trade Education Limited	0%

euu	callon organisation in the following year.		
		Median:	69%
127	New Zealand Skydiving School Ltd		62%
128	Vineyard College		61%
129	Trinity Methodist Theological College		61%
130	Auckland City Training School		61%
131	Maata Waka Enterprises		60%
132	Waikato Institute for Leisure and Sport		60%
133	Training For You Limited		60%
134	The Learning Connexion Limited		60%
135	Raffles College of Design and Commerce		60%
136	Palmerston North School of Design Ltd		59%
137	Adventure Education		59%
138	NZ College of Massage		58%
139	Waikato School of Hairdressing Limited		58%
140	Mara Marketing Limited		58%
141	Tectra Limited		57%
142	Avonmore Tertiary Institute		57%
143	Construction Trade Training Unit		57%
144	Quantum Education Group QT Limited		56%
145	Fairview Educational Services Limited		56%
146	Polyethnic Institute of Studies		56%
147	School of Business Ltd		54%

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## **Mara Marketing Limited**

Median:

Organisation Type: Private Training Establishment Year: 2010



This measure shows the proportion of courses in a given year that are successfully completed.



### Completion of Qualifications

This measure shows the proportion of students in a given year who complete a qualification.

81%			Median:	75%
70%	148	Quantum Education Group ES Ltd		59%
70%	149	Bethlehem Institute Limited		59%
70%	150	Elite Int School Of Beauty Therapy		59%
69%	151	Workforce Development Limited		59%
69%	152	Te Roopu A Iwi o Te Arawa		59%
69%	153	Metro Training Services (MTS)		58%
69%	154	Pacific Training Institute (PTI)		58%
69%	155	Target Education		58%
69%	156	ACE Development		56%
69%	157	Institute of Applied Learning Limited		56%
68%	158	Laidlaw College Incorporated		56%
68%	159	Training For You Limited		55%
67%	160	Polyethnic Institute of Studies		55%
67%	161	Rapu Ki Rua Institute		54%
66%	162	Catholic Institute of Aotearoa NZ		54%
65%	163	Naturopathic College of New Zealand		54%
65%	164	Martin-Hautus		53%
65%	165	International Pacific College NZ		50%
65%	166	Te Wananga Takiura		50%
65%	167	Palmerston North School of Design Ltd		50%
64%	168	Phlair International College		49%



This measure shows the proportion of students in a given year who progress to study at a higher level after completing a qualification at levels 1 - 4.



This measure shows the proportion of students in a given year that complete a qualification or re-enrol at the same tertiary education organisation in the following year.

	salien ergamealen in the reneming year.		
		Median:	69%
148	Pacific Training Institute (PTI)		54%
148	Taranaki Educare		54%
150	Martin-Hautus		53%
151	Workforce Development Limited		53%
152	Bay of Plenty College of Homeopathy Ltd		53%
153	Quantum Education Group Limited		52%
154	Royal Business College Limited		52%
155	Alphacrucis Limited		51%
156	Going Places Education Ltd		51%
157	Te Roopu A Iwi o Te Arawa		50%
157	Whitireia Performing Arts Company Ltd		50%
159	The Professional Bar & Restaurant School		49%
160	Aperfield Montessori Trust		49%
161	South Pacific College of Nat Therapies		49%
162	Patricks School of Hairdressing Limited		48%
163	Ecumenical Board of Theological Studies		48%
164	Quantum Education Group ES Ltd		47%
165	Good Shepherd College - Te Hepara Pai		47%
166	Metro Training Services (MTS)		45%
167	Agribusiness Training Limited		45%
168	AMS Group Training		45%

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Cutoff Type: Closed Date Effective: 16 July, 2011 Date/Time Created: 24/08/2011 - 04:03

148 Hair to Train 149 Te Ata Hou Trust 150 Ag Challenge Limited

152 KAAT Trust

151 Patricks School of Hairdressing Limited

153 BEST Pacific Institute of Education Ltd 154 NZ School of Food and Wine Ltd 155 Rapu Ki Rua Institute 156 Learning Post Ltd

157 Naturopathic College of New Zealand 158 Workforce Development Limited 159 Community Colleges New Zealand Ltd South Pacific College of Nat Therapies Headquarters Hairdressing Academy Ltd

162 Construction Trade Training Unit International College of Camille

164 School of Business Ltd Adventure Education Polyethnic Institute of Studies 167 Crown Institute of Studies 168 Fairview Educational Services Limited





## **Mara Marketing Limited**

Median:

Organisation Type: Private Training Establishment Year: 2010



This measure shows the proportion of courses in a given year that are successfully completed.

169 International Travel College of NZ

179 Computer Power (NZ) Ltd (Spherion)

181 The NZ School of Travel & Tourism Ruben Blades Hairdressing Academy

Institute of Applied Learning Limited

Waikato Centre for Herbal Medicine Ltd

183 Waikato Institute of Education Onsite Education

186 Stott's Cengage Education

188 Framework Solutions Limited

The Hairdressing Academy & Col of Beauty 174 Te Whare Wananga O Te Pihopatanga 175 Fashion and Faces International 176 Aromaflex Academy 177 Mara Marketing Limited 178 CPS Training

170 Taranaki Educare 171 NZ College of Massage 172 Training For You Limited

180 PEI

189 ICA



#### Completion of Qualifications

This measure shows the proportion of students in a given year who complete a qualification.

81%		Median:	75%
64%	169	Computer Power (NZ) Ltd (Spherion)	49%
63%	170	Agribusiness Training Limited	48%
63%	171	Lotus Holistic Centre	48%
61%	172	Crown Institute of Studies	47%
60%	173	Alphacrucis Limited	46%
60%	174	South Pacific College of Nat Therapies	46%
59%	175	New Zealand College of Chiropractic	43%
58%	176	Onsite Education	42%
57%	177	PEI	42%
55%	178	Electec National College of Tech Ltd	41%
53%	179	Nelson Technical Institute Ltd	40%
52%	180	Framework Solutions Limited	36%
50%	181	Aperfield Montessori Trust	35%
50%	182	AMS Group Training	26%
47%	183	Ecumenical Board of Theological Studies	23%
47%	184	Ruben Blades Hairdressing Academy	22%
46%	185	Waikato Centre for Herbal Medicine Ltd	17%
46%	186	Te Whare Wananga O Te Pihopatanga	16%
45%	187	The NZ School of Travel & Tourism	16%
44%	188	Chubb Training Solutions	15%
43%	189	Auckland College of Classical Homeopathy	0%



This measure shows the proportion of students in a given year who progress to study at a higher level after completing a qualification at levels 1 - 4.



This measure shows the proportion of students in a given year that complete a qualification or re-enrol at the same tertiary

education organisation in the following year.

cuu	cation organisation in the following year.		
		Median:	69%
169	The Hairdressing Academy & Col of Beauty		43%
170	Waikato Centre for Herbal Medicine Ltd		43%
171	NZIH		43%
172	Catholic Institute of Aotearoa NZ		41%
173	Waikato Institute of Education		40%
174	Ruben Blades Hairdressing Academy		40%
175	Crown Institute of Studies		40%
176	Success Maker Education Centre		40%
177	Onsite Education		38%
178	Naturopathic College of New Zealand		35%
179	Stott's Cengage Education		33%
180	Nelson Technical Institute Ltd		33%
181	Institute of Applied Learning Limited		31%
182	Learning Post Ltd		30%
183	The Sir Edmund Hillary Outdoor Pursuits		30%
184	Framework Solutions Limited		29%
185	Chubb Training Solutions		29%
186	Ellipse Institute		28%
187	PEI		27%
188	Tipu Ora		24%
189	The NZ School of Travel & Tourism		17%

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## **Mara Marketing Limited**

Organisation Type: Private Training Establishment Year: 2010



This measure shows the proportion of courses in a given year that are successfully completed.

		Median:	81%
190	Trade Education Limited		38%
191	Auckland College of Classical Homeopathy		33%
192	NZ Career College (2010) Limited		32%
193	Chubb Training Solutions		15%



This measure shows the proportion of students in a given year who complete a qualification.

6		Median	n: 75%
6	189	ICA	0%
6	189	NZ Career College (2010) Limited	0%
6	189	Occupational Safety Management (NZ) Ltd	0%
6	189	Trinity Methodist Theological College	0%



This measure shows the proportion of students in a given year who progress to study at a higher level after completing a qualification at levels 1 - 4.



This measure shows the proportion of students in a given year that complete a qualification or re-enrol at the same tertiary education organisation in the following year.

	Median:	69%
190	ICA	4%
191	Auckland College of Classical Homeopathy	1%
192	Directions Appearance Technology Trainin	0%
192	MASTERS Institute	0%
192	NZ Career College (2010) Limited	0%
192	Occupational Safety Management (NZ) Ltd	0%
192	Wellington Performing Arts Centre Limite	0%

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