



# Outcome statement for South East Asia Centre of Asia-Pacific Excellence

This the mission, objectives and outcomes of the South East Asia Centre of Asia-Pacific Excellence at Victoria University of Wellington under its funding agreement with the TEC.

## Mission statement

The Southeast Asian CAPE's mission is to contribute materially to the development of New Zealand's knowledge of Southeast Asia, so as to enhance our economic, trade, political, and cultural relationships with the region. It will focus on the needs of business and of young people. It intends to excel in developing business people's skills and understanding, in building Southeast Asian-savvy school and university students, and in helping produce a cohort of deeply knowledgeable graduates in a range of disciplines able to support New Zealand's business, economic, trade, cultural, and political relationships with the ten ASEAN countries and Timor Leste. It will do this by working collaboratively with other organisations such as the Asia New Zealand Foundation, the ASEAN New Zealand Business Council and the Asia Forum—as well as with New Zealand businesses, government agencies and Southeast Asian embassies.

It will build on our existing networks in the region, and develop vibrant new relationships. Its offerings will be evidence-based and will draw on the experience and wisdom of its stakeholders and delivery partners. It will ensure that the knowledge and skills it builds will be broadly disseminated to its target clients, namely New Zealand businesses, schools and tertiary students, migrant communities and the wider public.

## Objectives

- › To equip New Zealanders to engage with and do business with the ASEAN countries and Timor Leste.
- › To broaden and deepen New Zealanders' understanding of Southeast Asian cultures, societies, languages, politics and economies.
- › To excel nationally and internationally in dissemination of knowledge and skills relating to Southeast Asia.
- › To enhance New Zealand's economic, trade, political and cultural relationships within the region.

## Impact and outcomes

New Zealand is better prepared to do business and engage with Southeast Asia, because:

- › More New Zealanders have appropriate cultural skills and survival language skills.
- › There is enhanced public awareness of the importance of Southeast Asia to New Zealand and in the world.
- › New Zealanders understand how the study of Southeast Asian cultures leads to success in the region.
- › There are better, more sustainable relationships with the countries of Southeast Asia, which strengthen New Zealand's profile, partnerships, and presence in the region.



**We ensure New Zealand's future success.**